



# **PPI Career Opportunity:**

## **Director of Sustainability and Advocacy**

### **About us**

PPI is a non-profit trade association dedicated to the advocacy and advancement of use of plastics in pipe infrastructure systems because they are smart, economical and sustainable solutions. The mission of The Plastics Pipe Institute is improving quality of life today, and for generations to come, by championing the advancement, acceptance, and use of sustainable and resilient plastic pipe systems.

### **Job description**

**The Plastics Pipe Institute (PPI) Director of Sustainability & Advocacy is responsible for:**  
**Directing PPI Sustainability & Resiliency Efforts:**

- Promote plastic pipe as the material of choice on the basis of performance, sustainability, and resilience:
- PPI lead staff for Sustainability Committee
- Lead the development of effective messaging about plastic pipe's sustainability/resiliency that forms the Umbrella messaging for PPI on these topics
- Responsible for the development and regular update of PPI webpages promoting sustainability/resiliency
- Assist in identifying how PPI's Directors of Engineering can best position plastic pipe as the preferred material for sustainability and resilience in their target applications.
- Assist in the development of sustainability-/resiliency-based messages (case studies, promotional materials, social media content) that highlight their features/benefits and blending those with PPI Umbrella themes
- Engage with other trade associations where sustainability/resiliency topics are highlighted and promoted to identify opportunities for partnership and synergies.
- Develop and deliver content on plastic pipe sustainability and resilience that can be presented at conferences and/or published as articles.

**Directing PPI Government Advocacy Efforts:**

- Influence key government officials with policies that are positive for the industry.
- Identify and direct lobbyist efforts federally or locally, when deemed necessary
- PPI lead staff for Umbrella Government Advocacy Committee
- Participate in the PPI Political Action Committee
- Maintain current list of top PPI legislative issues
- Gather and present data on the collective plastic pipe industry that can be easily and effectively shared with agencies or government representatives
- Develop and coordinate key legislative proposals and initiatives within PPI, with lobbyists, and with aligned association partners.
- Regularly represent PPI, PPI members, and PPI positions on Capitol Hill in support of PPI interests – in conjunction with the PPI President.

**Basic Job Requirements:**

- Accredited four (4) year degree in engineering, public relations, political science or governmental affairs, or marketing and communications.
- Preferred 3-5 years of work-related experience or a combination of education and directly related experience equal to 5-7 years.
- Ability to communicate effectively with audiences that include but are not limited to association membership, management, coworkers, lobbyists, and other stakeholders.
- Digital experience in Public Relations (social media).
- Experience in LCAs and EPDs.

**Preferred Qualifications:**

- Issues management/crisis communications experience
- Possess the ability to be agile and flexible with changes in direction
- Exceptional writing, editing, proofreading and oral presentation skills
- Understanding of key business financials and business strategies
- Utilizing technology-based communications as part of strategic communication plan (Internet/intranet, social media, video, etc.)
- Ability to think and plan strategically
- Team player - comfortable leading as well as participating in a team environment
- Excellent interpersonal skills - ability to communicate effectively at all levels inside and outside the organization in fluid situations and stay calm under pressure
- Proven efficiency in project and time management- self-starter with ability to manage own workload as well as the work of others
- Ability to produce consistently high-quality work under tight deadlines
- Sensitivity to diverse work force, languages, cultures, and communication idioms

**Skills**

- Excellent interpersonal skills
- Analytical and problem-solving skills
- Decision making skills
- Effective verbal and listening communication skills
- Attention to detail and high level of accuracy
- Very effective organizational skills
- Effective written communications skills
- Computer skills including spreadsheet and word-processing programs, and email at a highly proficient level
- Stress management skills
- Time management skills
- Proficient in leading face-to-face and online meetings

**Personal Traits Necessary for Success in This Position:**

- Be honest and trustworthy
- Assertive yet sensitive
- Be respectful
- Possess cultural awareness and sensitivity
- Be flexible
- Demonstrate sound work ethics
- Responsible for maintaining confidentiality of employee personal information

**Language Skills:**

- Ability to read, analyze and interpret general accounting and human resource practices.
- Ability to effectively present information and respond to questions from groups of managers, clients, customers, and the general public.

**Mathematical Skills:**

- Ability to calculate percentages, interest, and practical application of account receivables and accounts payable functions

**Reasoning Ability:**

- Ability to define problems, collect data, establish facts and draw valid conclusions.
- Ability to interpret an extensive variety of technical instructions and deal with several abstract and concrete variables.

**Physical Requirements:**

- Travel to Washington D.C. approximately quarterly. Other travel to conferences and meetings as needed. ~30% travel
- Good Sight with color perception
- Lifting and carrying up to 20 pounds.
- Good hearing and listening
- Dexterity
- Clear speech in the English language
- Reach with hands and arms
- Talk, hear
- Sit, stand
- Walk, bend

**Mental/Reasoning Requirements:**

- Reading – Complex
- Writing – Complex
- Analysis/Comprehension
- High level of judgment/Decision Making
- Emotional Stability

**Work Environment:**

- Almost constant or repetitive work sitting at computer terminal
- Verbal contact with others
- Face to face contact
- Home office with occasional time at the office
- Moderate noise
- Stress working with employees, members, management committees, member companies, and individuals
- Strict regulatory environment

**Required Use of Machinery, Tools, Equipment and Personal Protective Equipment:****Required Experience:**

- Management: 5 years (Required)

## **Pay & Benefits**

- Job Type: Full-time
- Benefits:
  - 401(k)
  - 401(k) matching
  - Dental insurance
  - Employee assistance program
  - Flexible spending account
  - Health insurance
  - Health savings account
  - Life insurance
  - Paid time off
  - Retirement plan
  - Vision insurance
- Work Location: Remote